



eatwith

EUROVISION PRESS KIT
2019

Eatwith & Eurovision 2019

We invite you to ignite your inner dinner diva and celebrate the Eurovision in style with Eatwith!

In May, Tel Aviv will be hosting the biggest song contest in the world- Eurovision 2019. Eatwith is celebrating by hosting numerous Eurovision inspired events all over Israel & the rest of the world.

We are proud to announce that we have partnered with Tel Aviv's Municipal LGBT Community Center to facilitate a project where tourists will be hosted for dinner in local homes on May 17th.

Sign up for a Eurovision inspired Eatwith experience and join us in celebrating this years festivities, Eatwith style!

OUR STORY





We live in the
Experience Economy

People are exploring
the world differently



We travel in cities where millions
of people are living





But we never meet any of them...

A group of people are seated around a dining table in a restaurant. The central figure is a man with long, dark, curly hair and a beard, wearing a dark shirt with a white floral pattern. He is smiling and gesturing with his hands as if in the middle of a conversation. To his left, a woman with blonde hair is looking towards him. To his right, a woman with long dark hair is also looking towards him and smiling. The table is set with white plates, wine glasses, a water carafe, and a bottle of wine. The background shows a framed picture on the wall and a lamp, creating a warm, intimate atmosphere.

Yet human connection
has never been more
valued



Introducing Eatwith

We believe that the table is the original social network.

And there's nothing more special than breaking bread with new friends.

We're creating a new way for people to immerse themselves in a local culture, in their own city or abroad.



Bringing people together through food

Sharing food is one of the most immersive ways to connect with people and experience another culture when traveling.

Eatwith invites you to pull up a seat at a dinner party in an elegant Paris home, enjoy an Italian feast with a Roman family, take a cooking class in Tokyo, or marvel at the Manhattan skyline over a rooftop brunch.

Our Eatwith experiences

From home-cooks and food lovers to MasterChefs and Michelin-starred chefs, our hand-selected hosts offer a variety of experiences for individuals, groups and business travelers.



So how did it start?



During a trip to Peru, Jean-Michel befriended a local family who invited him to their home for dinner.

Meanwhile, Camille was living in Asia, exploring China and learning about the local cuisine and culture.



After crossing paths and sharing travel stories, they realized their common passions for authentic food and immersive tourism.

In 2014, they embarked on a journey to change the way people travel, one food experience at a time.

From VizEat to Eatwith

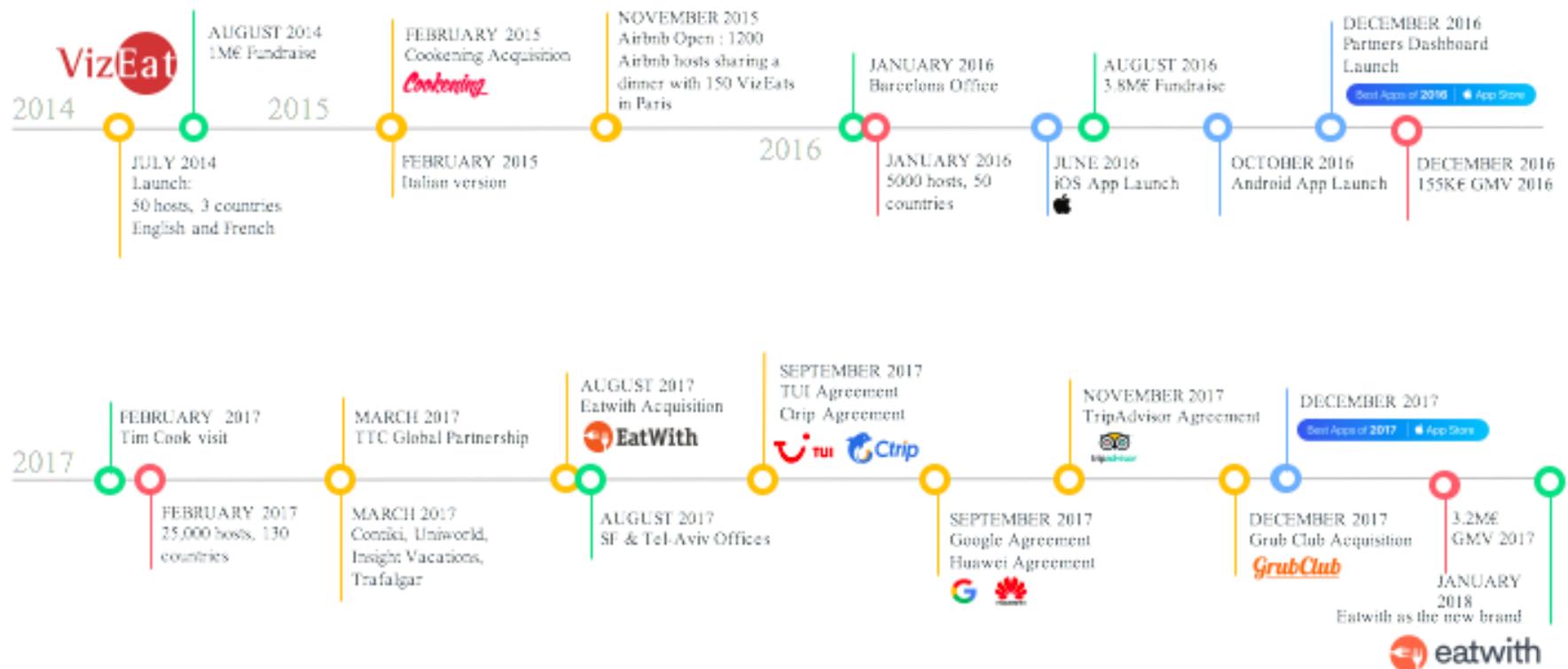
In 2014, Jean-Michel and Camille founded VizEat, which quickly became the Paris-based social dining leader.

In September 2017, VizEat acquired its US counterpart, Eatwith. In January 2018, VizEat rebranded to Eatwith and acquired London's #1 dining experience platform, Grub Club.

Today, our truly international team is based in Paris, London, Barcelona, San Francisco and Tel Aviv.



The Eatwith journey



Eatwith by numbers

The world's largest community for authentic culinary experiences with locals

created in

2014

number of hosts

25,000

number of events

15,000

in

13

countries

0

number of destinations

965

Our partners



What the press are saying

VOGUE

"Sweeping the foodie and travel realms alike, EatWith is revolutionizing the way we think about breaking bread."

Forbes

"Eatwith is the rare game changer"

THE  TIMES

Top app VizEat links hungry travellers with local cooks, to let tourists have a taste of their world.

LesEchos.fr

"VizEat speaks Chinese: the French specialist in homestay meals continues its international expansion."

TechCrunch

"European platform VizEat acquires U.S.-based EatWith"

CONDÉ NAST
Traveler

"If you're looking for a more local experience, opt for EatWith."

Skift.

"5 New Travel Startups Putting Dining at the Center of Travel"

The New York Times

"How to feel at home on the road"

BBC

"The pioneers behind the peer-to-peer dining trend"

lonely planet

"Exploring the world with your smartphone – 9 extremely useful apps for the savvy traveller"

EL  MUNDO

"VizEat: When sharing economy meets gastronomy"

BUSINESS INSIDER

"Tim Cook had lunch with a French startup in Paris"



WHO WE ARE



Our mission

To bring people together through food.

We connect locals and travelers who are seeking unique and authentic culinary experiences with hand-selected local hosts, in private homes and exclusive venues.

-TRAVEL USE CASE-

The world would be a better place if travelers could easily become immersed in local cultures anywhere in the world.

-LOCAL USE CASE-

The world would be a better place if locals could easily meet new people in their own city, and enjoy unique food experiences with their friends.

Vision, values & personality

OUR VISION

To change the way people experience food and to drive real life connections with people around the world.

OUR VALUES

- **Inspiration:** Food is about creativity and we are inspired by our mission to bring people closer together
- **Uniqueness:** We are a team coming from all different backgrounds; we respect and value our differences

OUR PERSONALITY

Human Authentic Unforgettable
Fun Open-minded
Approachable

